

ARCHIE
SERIES

SEPT.

Archie's

12c

APPROVED
BY THE
COMICS
CODE



AUTHORITY

PDC

MAD HOUSE

I UNDERSTAND
HE'S THE *BRIGHTEST*
KID IN CLASS!



WELCOME TO ARCHIE'S
MAD HOUSE!

WHERE THE JOKES
ARE JUST AS
HAIRY AS OUR WIGS!



Archie's Mad House

WE'RE THE
ORIGINAL
BEETLES!

WE LADYBUGS
ARE JUST BUGGY
ABOUT THEM!



YOU'LL REGRET
READING THE
FOLLOWING

FEATURES

CAPT.
SPROCKET

SUPER
BLOOPER

PROFESSOR
TRANSISTOR

MOBILEMAN

T.V. NURSE
SECTION

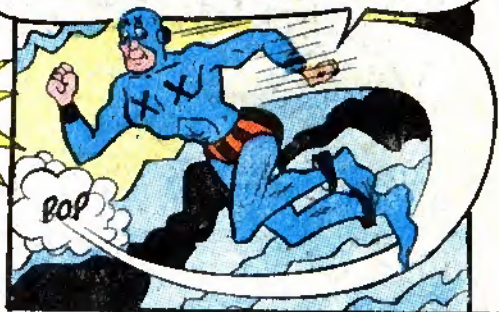
SPECIAL
NOTES TO
YOU
ISSUE....



VIDEO MAN, THE GREATEST
SUPER VILLAIN OF ALL TIME CAN
CHANGE HIS ATOMIC STRUCTURE
INTO LIGHT ENERGY...

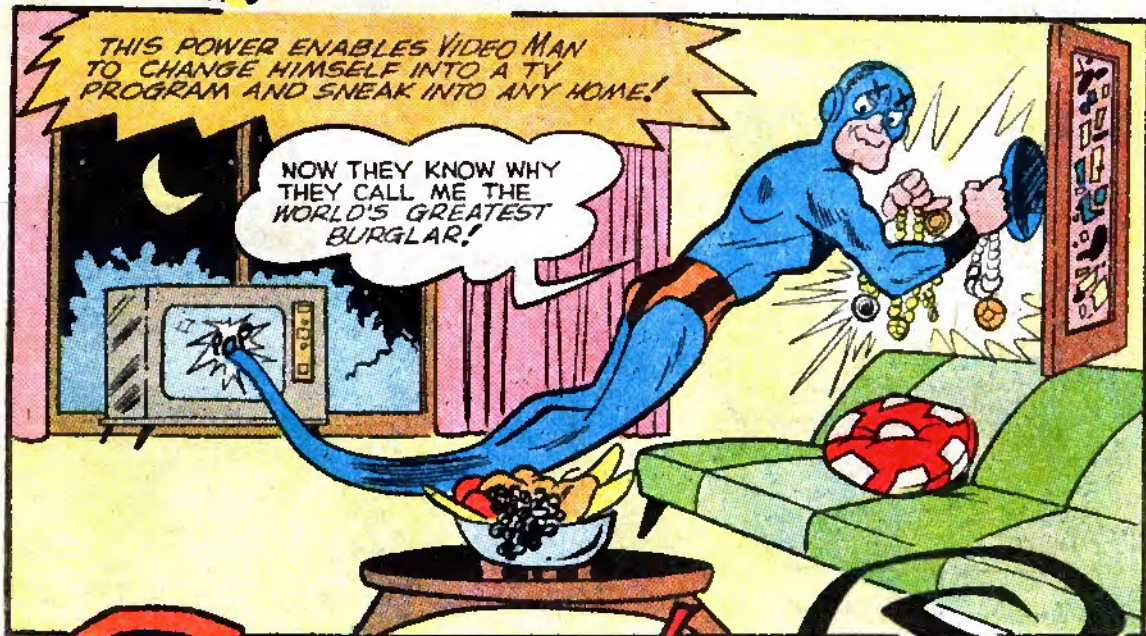
...AND BACK AGAIN INTO
HUMAN FORM!!

IN CASE YOU'RE WONDERING-
THE "X X" ON MY FLASHY
UNIFORM MEANS I'M A
TOP-NOTCH DOUBLE CROSSER!



THIS POWER ENABLES VIDEO MAN
TO CHANGE HIMSELF INTO A TV
PROGRAM AND SNEAK INTO ANY HOME!

NOW THEY KNOW WHY
THEY CALL ME THE
WORLD'S GREATEST
BURGLAR!



SPROCKETS *Surprise*

IS OUR HERO, CAPT. SPROCKET, ANY MATCH FOR
VIDEO MAN? OF COURSE NOT! BUT BECAUSE
OF THE FANTASTIC SALARIES THAT SUPER
HEROES ARE DEMANDING NOWADAYS,
SPROCKET WAS THE ONLY ONE
WE COULD AFFORD!

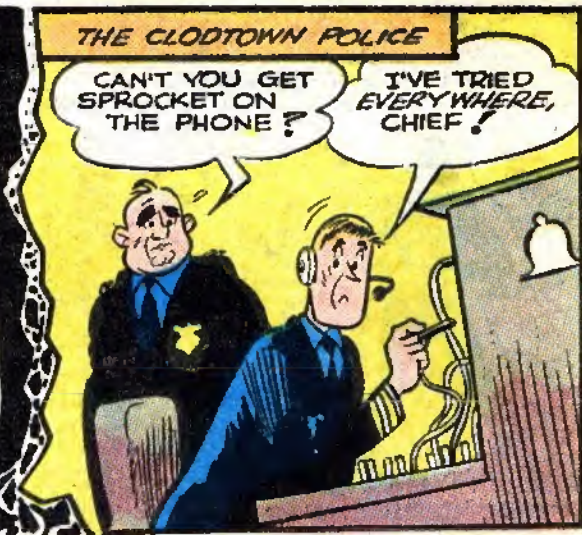
Capt. SPROCKET



THE CLODTOWN POLICE

CAN'T YOU GET SPROCKET ON THE PHONE?

I'VE TRIED EVERYWHERE, CHIEF!



...I'VE TRIED HIS **HOT LINE!**

CAPT. SPROCKET'S
HOT LINE
CAUTION
USE ASBESTOS
GLOVE WHEN
ANSWERING



I'VE EVEN TRIED HIS **SWEET LINE!**

THIS IS SPROCKET'S GIRL FRIEND, GLADYS!
...NO, THE DOPE ISN'T HERE!



THEN THERE'S ONLY **ONE OTHER PLACE** HE CAN BE!



...THE TAILOR SHOP FOR **SUPER GUYS!**

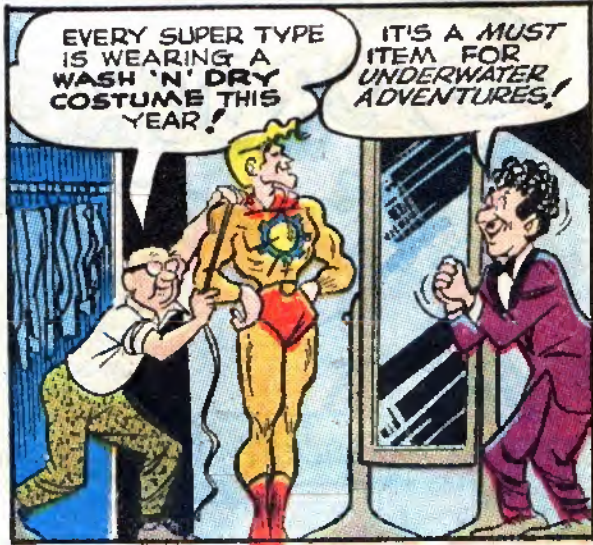
AL & HALS
CLOTHIER

SUPER DUDDS
FOR
SUPER BUDDS
OUR SPECIALTY

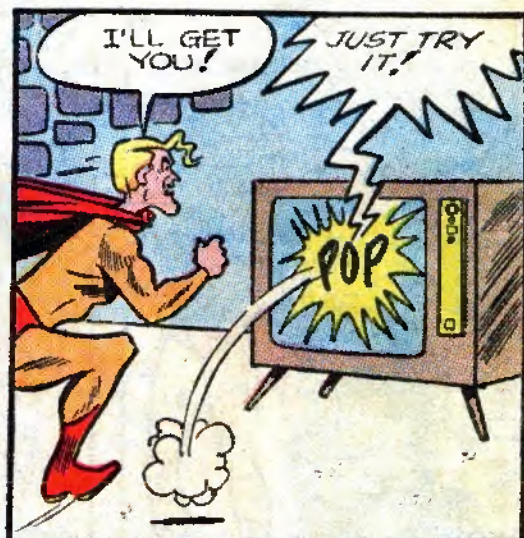
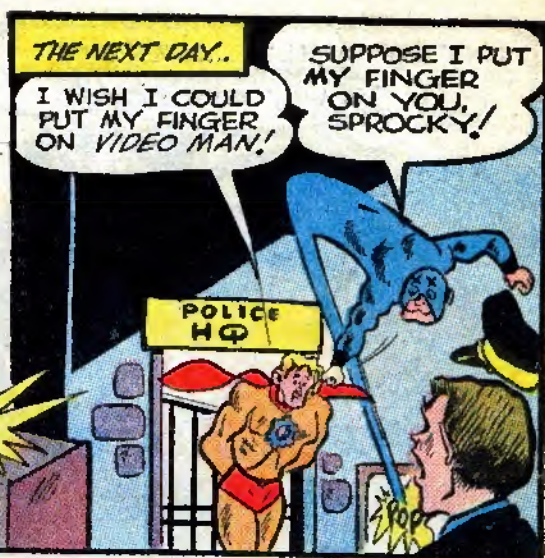
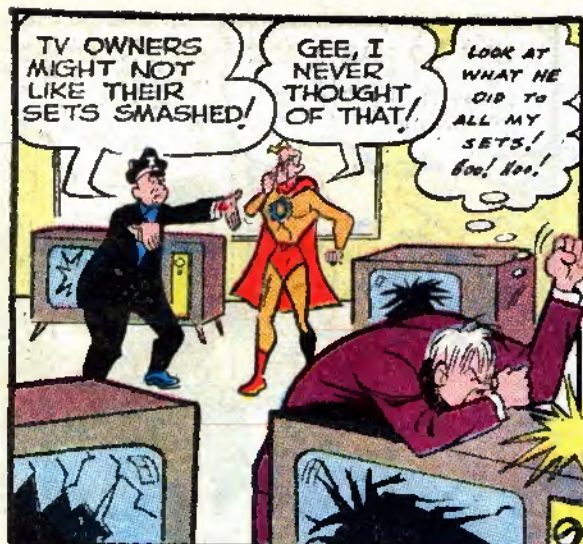


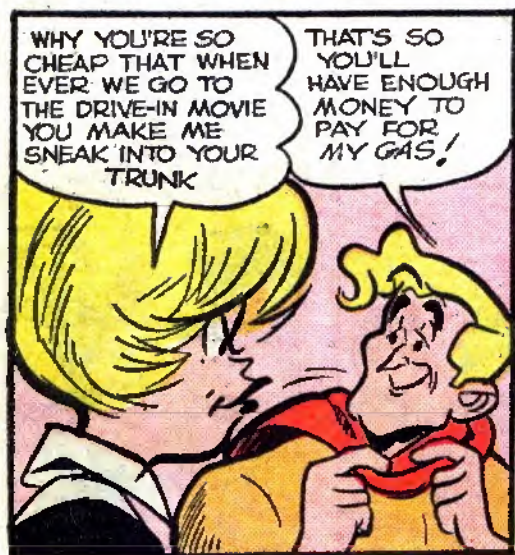
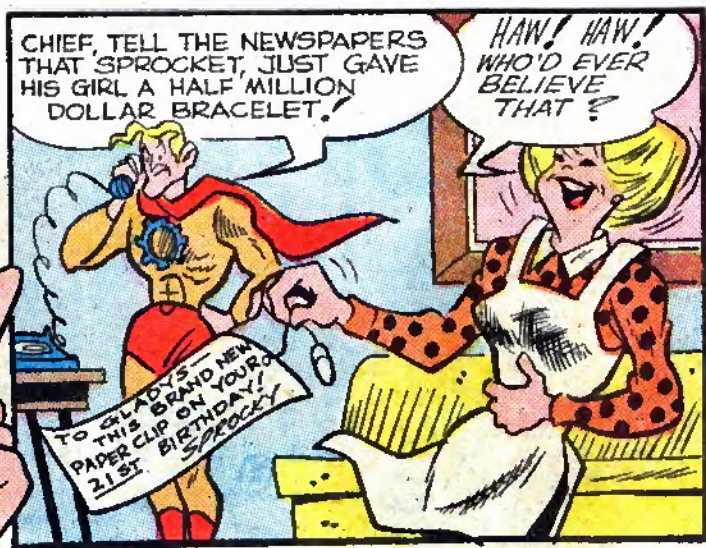
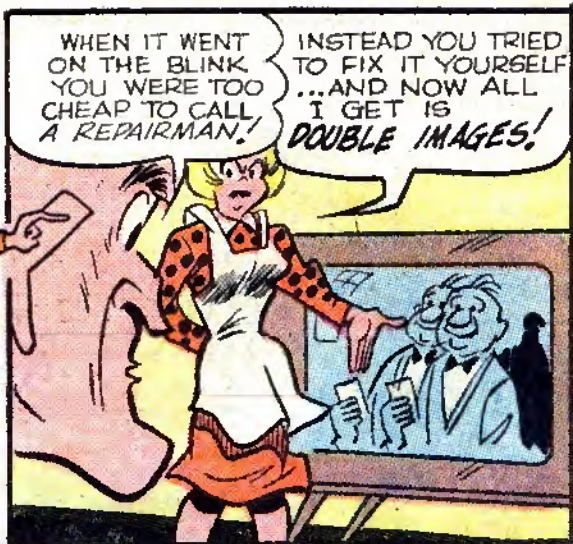
EVERY SUPER TYPE IS WEARING A **WASH 'N' DRY COSTUME** THIS YEAR!

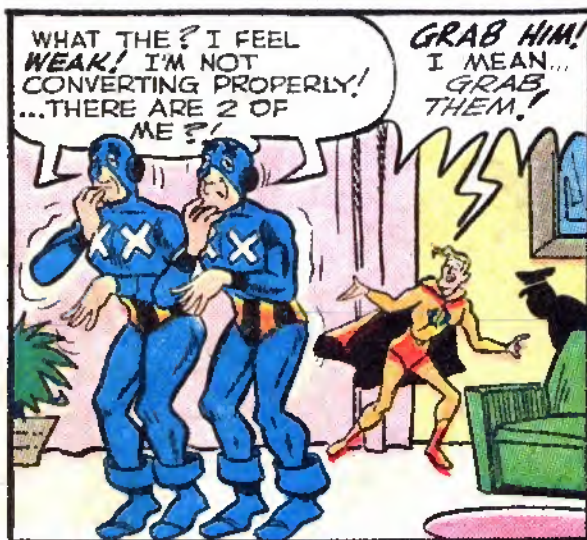
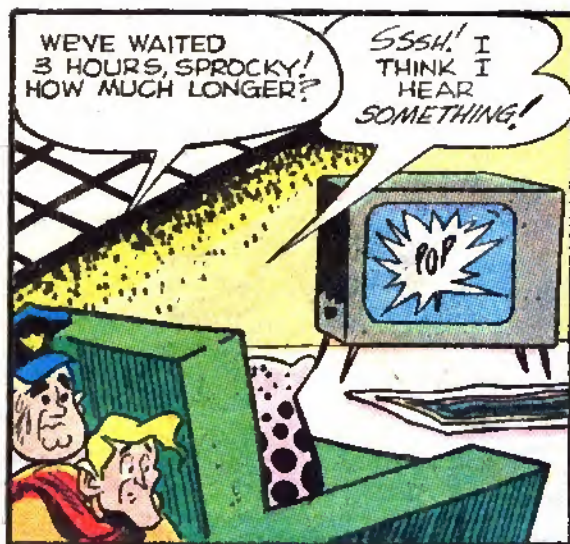
IT'S A **MUST ITEM** FOR UNDERWATER ADVENTURES!











AMERICANS LIKE THE UNDERDOG. THAT'S WHY MANY AMERICANS FEEL SORRY FOR THOSE POOR, INFERIOR **BRAND "X"** PRODUCTS. AS A PUBLIC SERVICE **MAD HOUSE** SHOWS YOU...

HOW TO USE **BRAND "X"** PRODUCTS

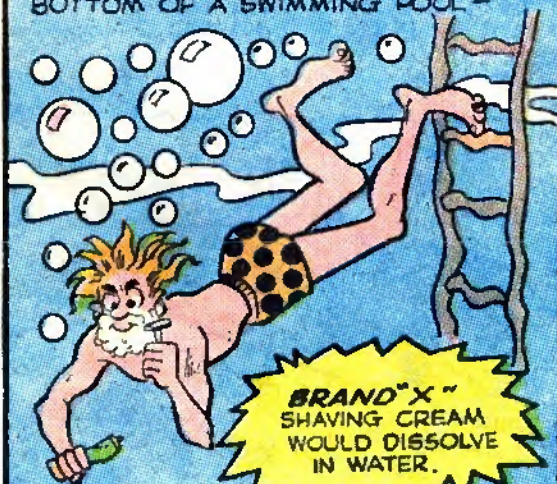


TOO MUCH
LAUGHING CAN
BE VERY
HARMFUL
TO YOU!

SOLUTION:
PLAY IT SAFE
SWITCH TO A
BRAND "X"
HUMOR MAGAZINE!

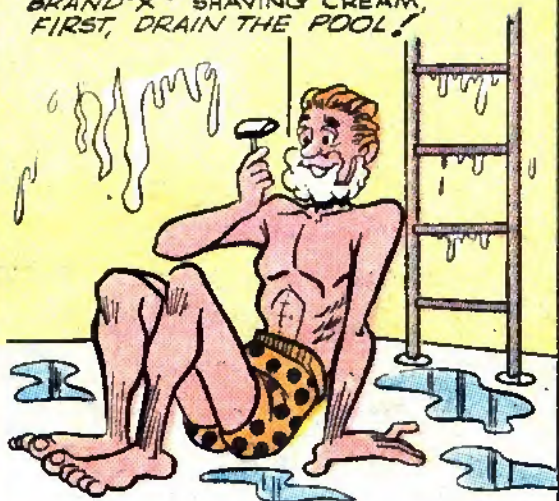


BRAND NAME SHAVING CREAM
PERMITS YOU TO SHAVE AT THE
BOTTOM OF A SWIMMING POOL -



BRAND "X"
SHAVING CREAM
WOULD DISSOLVE
IN WATER.

SOLUTION TO SHAVE AT THE
BOTTOM OF A POOL WITH A
BRAND "X" SHAVING CREAM,
FIRST, DRAIN THE POOL!



BRAND NAME RENTAL AGENCY
PERMITS YOU TO JUMP INTO A CAR
FROM TOP OF A BUILDING



IF YOU TRIED THIS
WITH A **BRAND "X"**
RENTAL AGENCY
YOU'D BREAK
YOUR NECK!

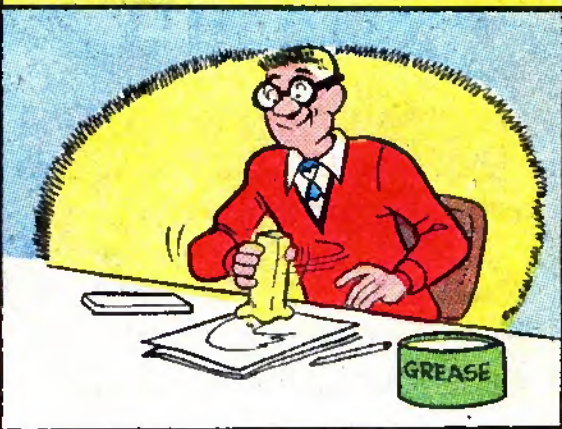
SOLUTION TO JUMP INTO CARS
FROM **BRAND "X"** RENTAL AGENCY
USE A PARACHUTE!



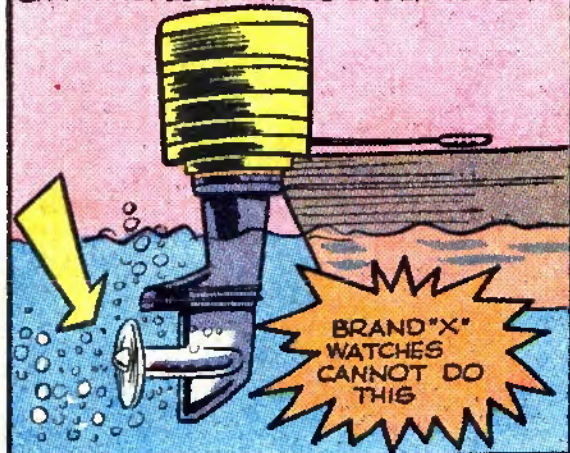
BRAND NAME PEN WILL WRITE
ON GREASY SURFACES.



SOLUTION IF YOU'RE GOING TO USE
A **BRAND "X"** PEN GET THE GREASE ON
THE PAPER AFTER YOU FINISH WRITING!



BRAND NAME WATCH OPERATES
ON A PROPELLER WHILE UNDER WATER!



SOLUTION TO USE **BRAND "X"**
WATCH, SWITCH FROM A MOTOR BOAT
TO A ROW BOAT!



BRAND NAME PRODUCT ELIMINATES
THOSE IRRITATING NOISES IN YOUR HEAD!



SOLUTION TO USE **BRAND "X"**
PRODUCT TURN ON A RADIO FULL
BLAST... AT LEAST YOU'LL DROWN
OUT THE NOISE IN YOUR HEAD!



I CALL TO ORDER THIS SPECIAL MEETING OF THE **SUPER GUY COUNCIL!**



LOOK FOR THIS SYMBOL FOR QUALITY IN SUPER-GUY

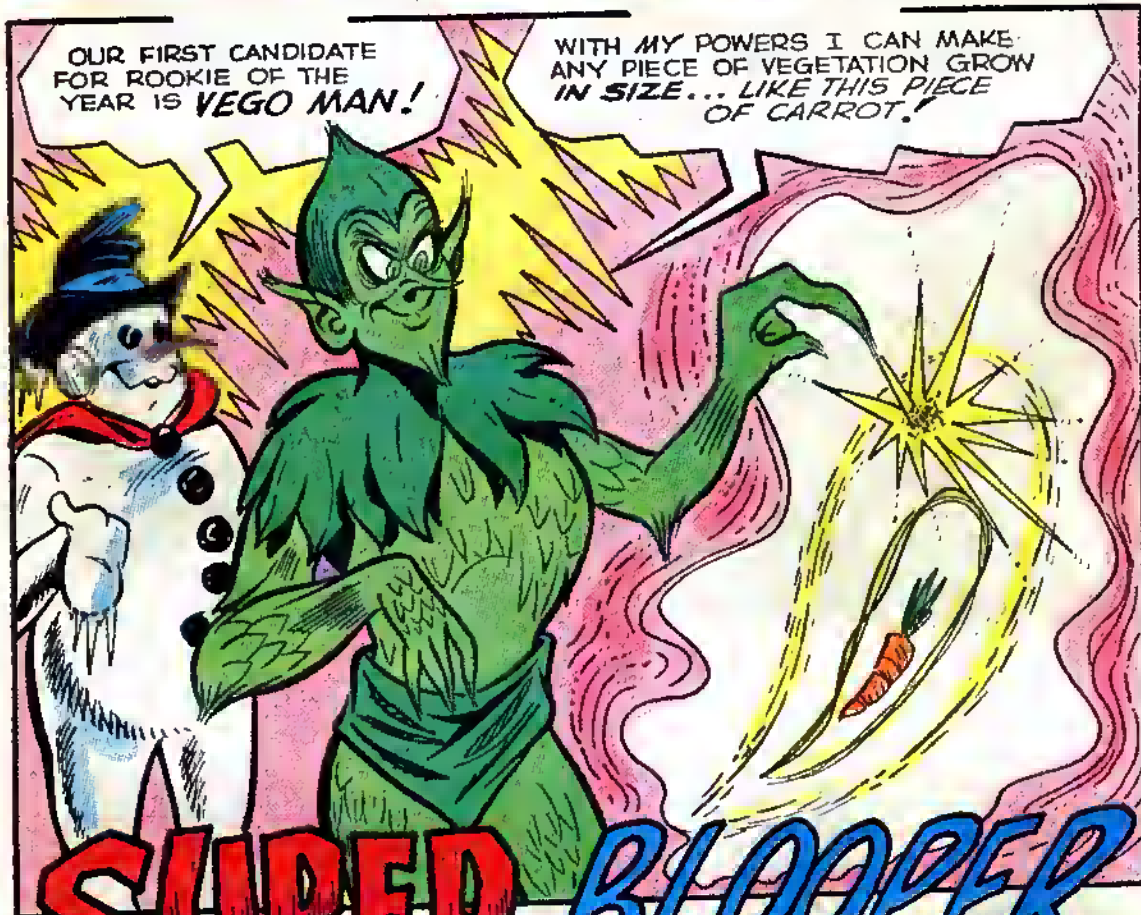


THE FIRST ITEM ON THE AGENDA IS TO PICK THE OUTSTANDING **SUPER GUY ROOKIE OF 1964!**



OUR FIRST CANDIDATE FOR ROOKIE OF THE YEAR IS **VEGO MAN!**

WITH MY POWERS I CAN MAKE ANY PIECE OF VEGETATION GROW IN SIZE... LIKE THIS PIECE OF CARROT.

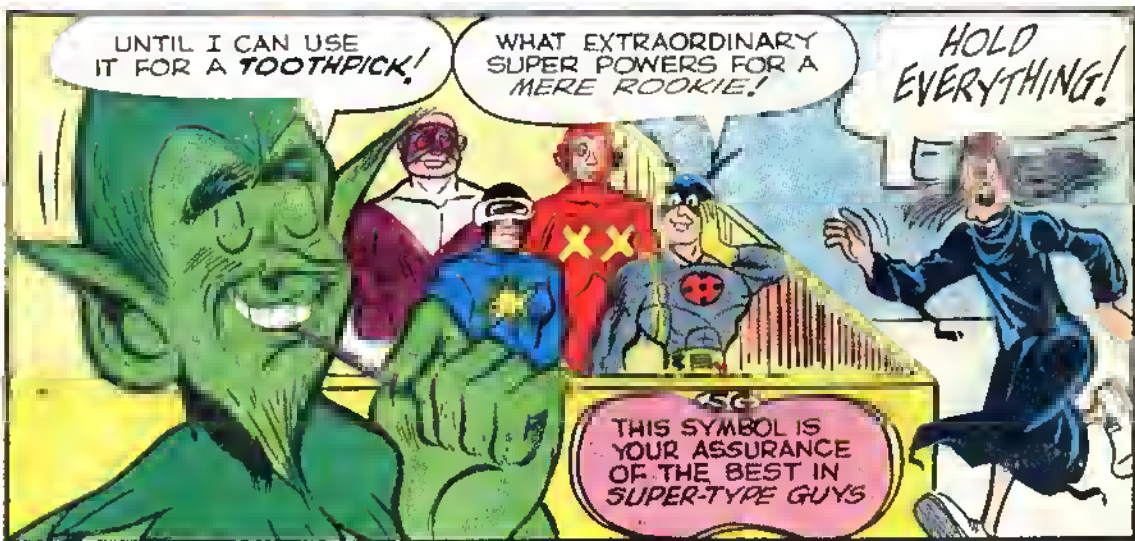
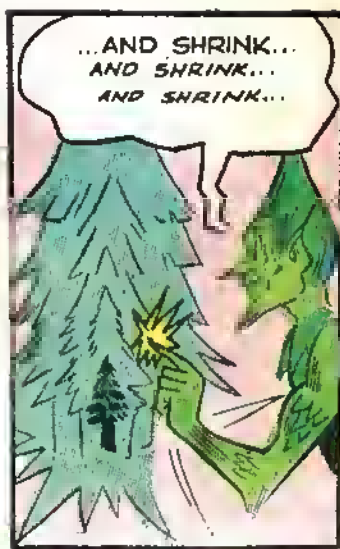


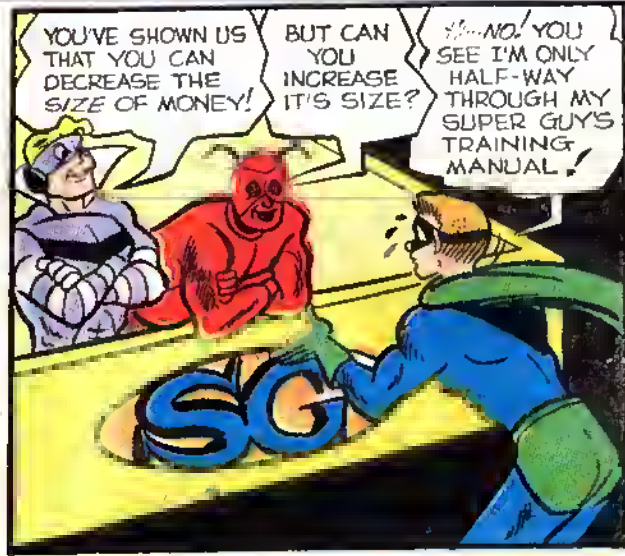
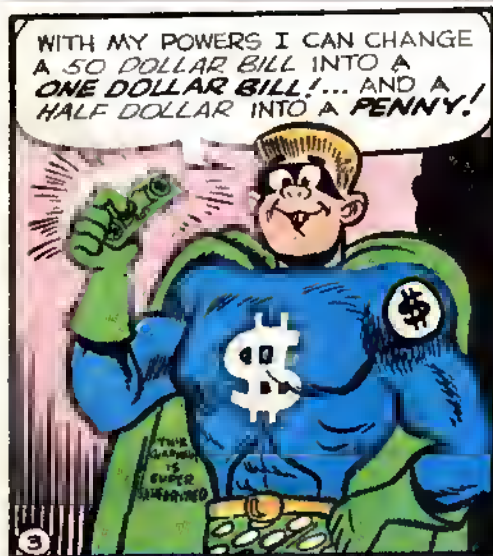
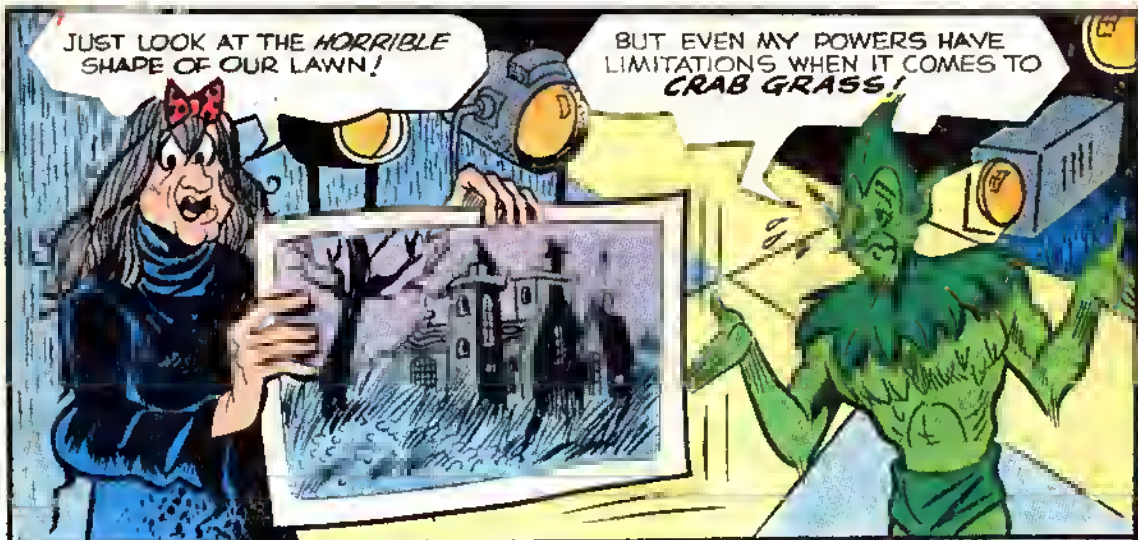
SUPER BLOOPER

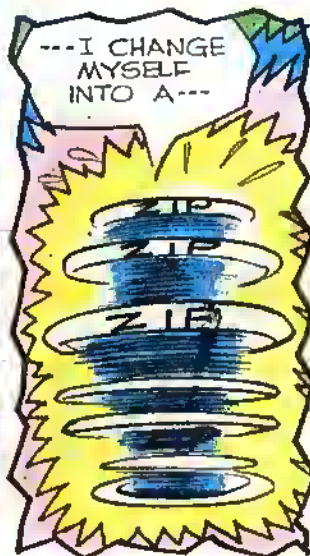
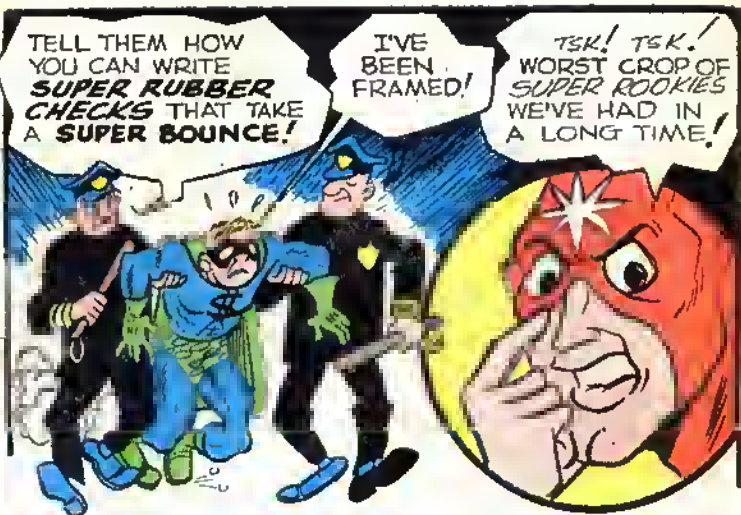
INTRODUCING OUR NEW MYSTERY CHARACTER...



The **SUPER** ROOKIE OF 1964
...WHO WILL IT BE??

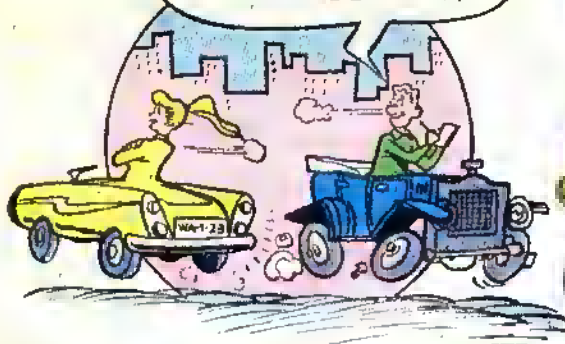






GIRLS WILL TAKE ADVANTAGE OF THE SITUATION TO USE THEIR PHONE NUMBERS AS LICENSE NUMBERS!

MAN, LOOK AT HER CLASSY HUB CAPS!



WE'LL STILL HAVE THE RICH AND THE POOR.

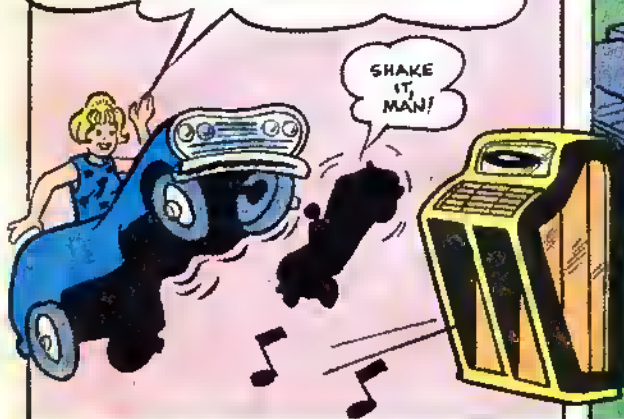
CAN YOU SPARE A DIME FOR A CUP OF OIL?



DANCING WILL BE HARD ON THE BODY FRAME.

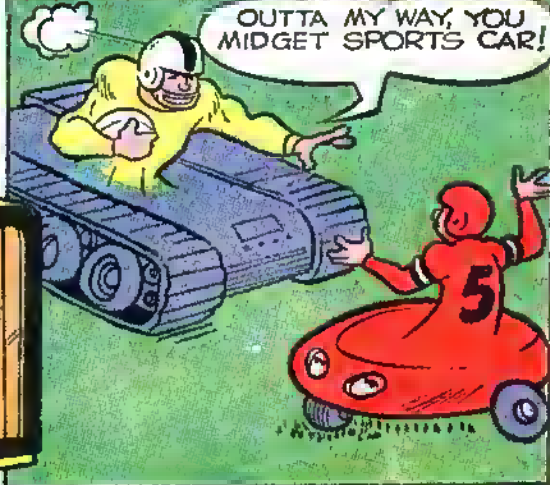
ONE MORE "TWIST" AND I'LL HAVE TO HEAO FOR THE REPAIR SHOP!

SHAKE IT, MAN!



SOME GUYS WILL BE MORE SUITED FOR FOOTBALL THAN OTHERS.

OUTTA MY WAY, YOU MIDGET SPORTS CAR!



WE'LL EVEN HAVE DRIVE-IN SCHOOLS

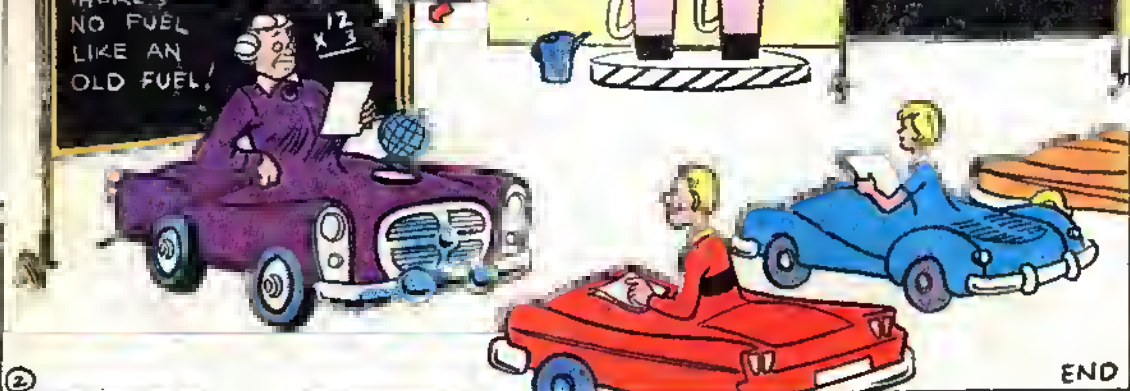
SCHOOL CAR-FETERIA

IF SEVENTEEN CARBURETORS COST FIVE AND A HALF DOLLARS, HOW MUCH WOULD---

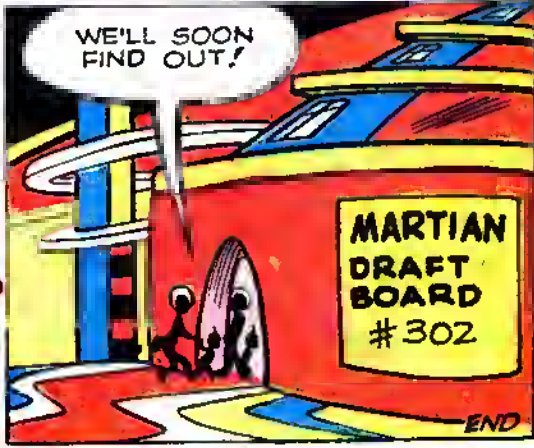
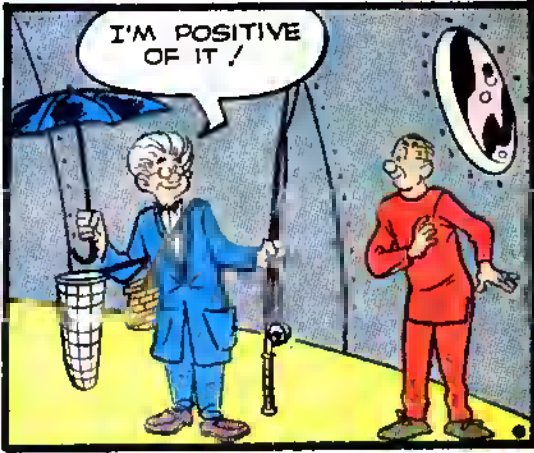
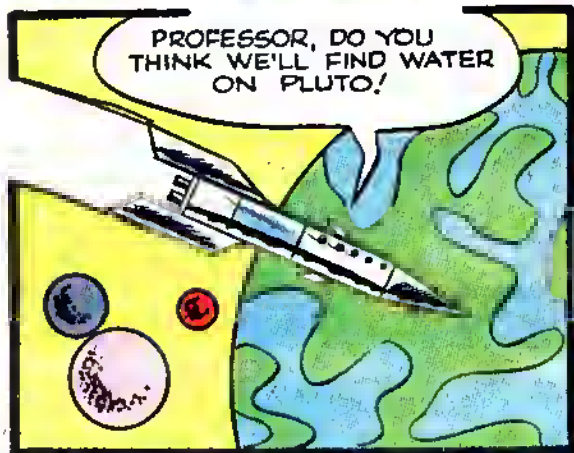
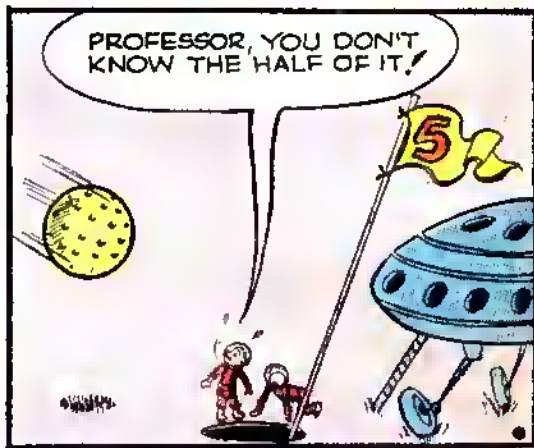
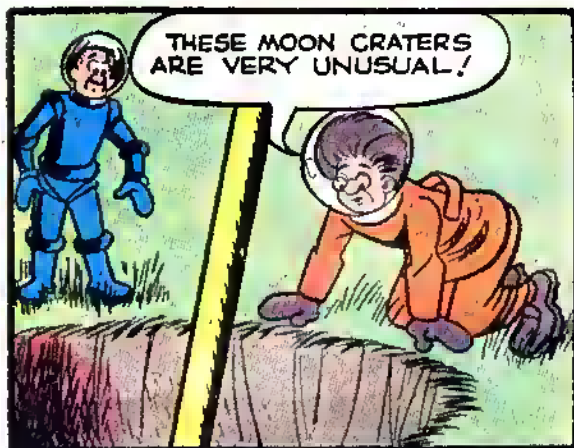
THERE'S NO FUEL LIKE AN OLD FUEL!

$$\begin{array}{r} 12 \\ \times 3 \\ \hline \end{array}$$

DO NOT RACE MOTORS WHILE CLASS IS IN SESSION



SPACE SHOTS



...WHY OF COURSE
I CAN MAKE YOU
A STAR, BABY?

AND I INSIST
AIR-DIVING
IS MUCH MORE
DANGEROUS!

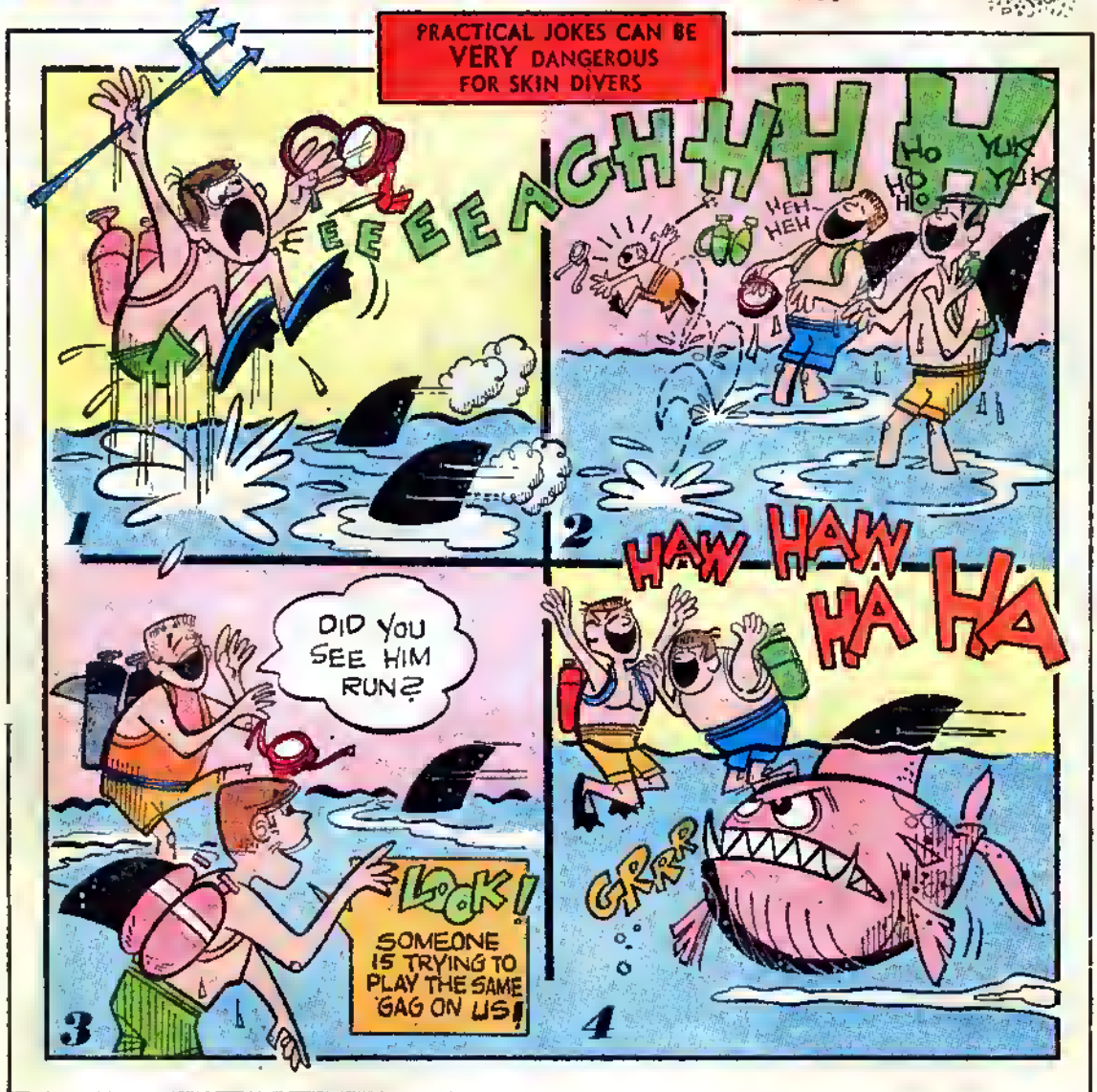
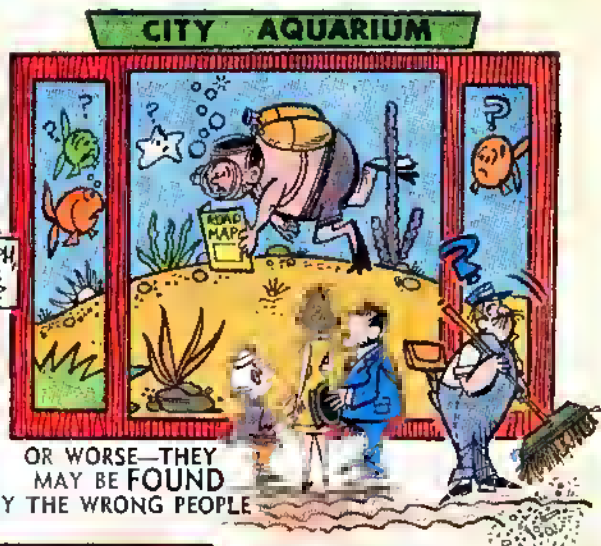
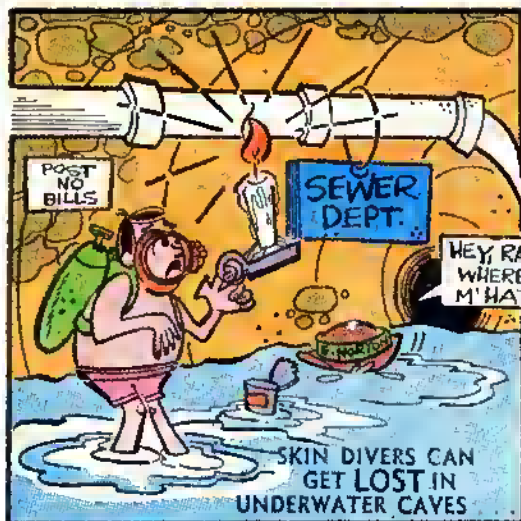
THE HAZARDS OF SKIN DIVING

SKIN DIVERS MUST
CONSTANTLY FACE THE
LOOK OF HATE...

Sale
MARKED
DOWN
TO
50¢

...EVEN MORE
HAZARDOUS IS THE
LOOK OF LOVE!

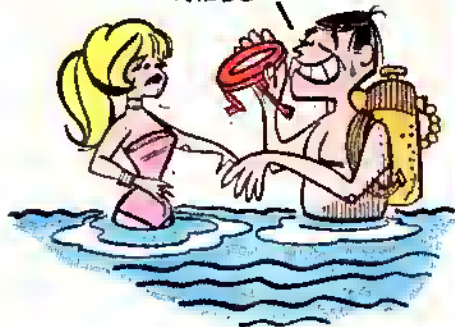




EVEN PICKING UP GIRLS IN A SKIN DIVING AREA CAN BE VERY HAZARDOUS...

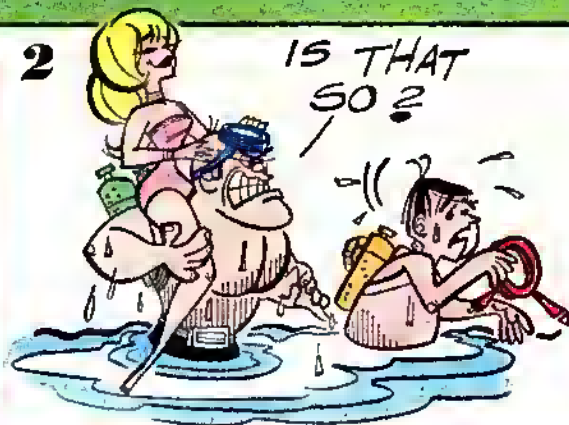
1

YOU LOOK FAMILIAR,
KIDDO!

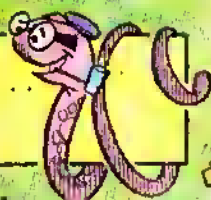


2

IS THAT
SO?

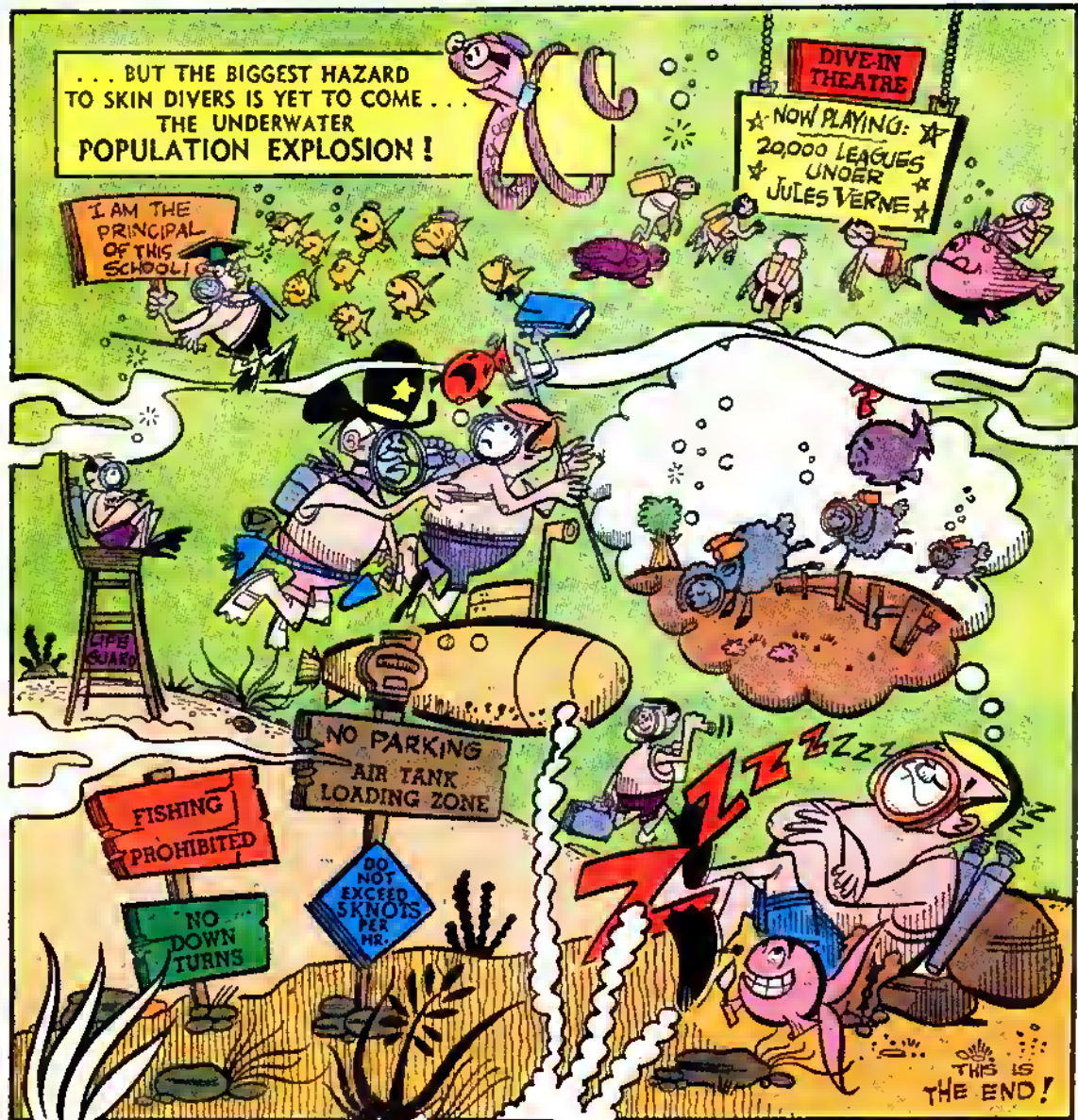


... BUT THE BIGGEST HAZARD
TO SKIN DIVERS IS YET TO COME ...
THE UNDERWATER
POPULATION EXPLOSION!

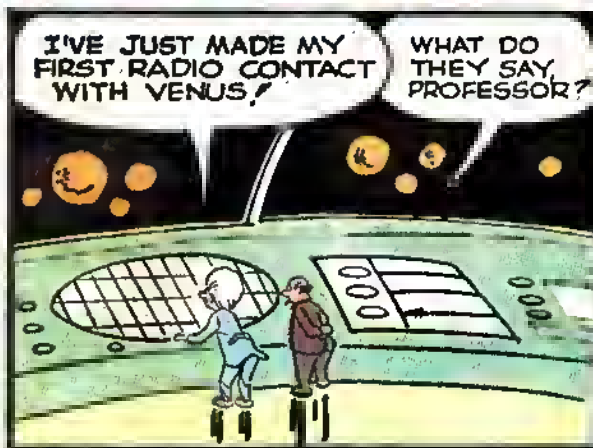
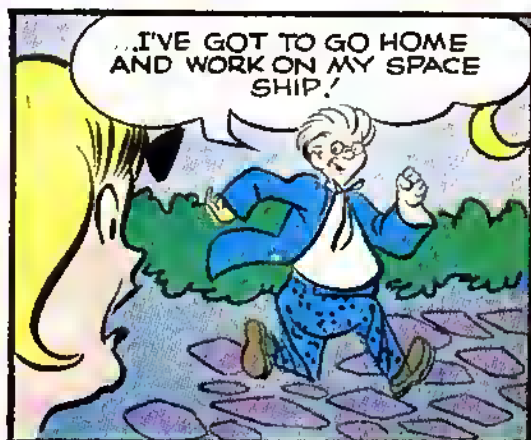
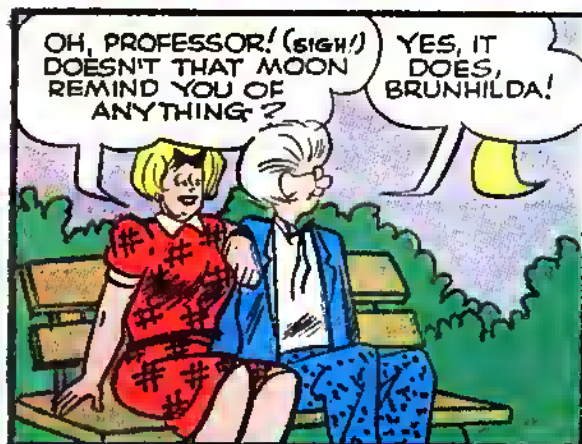


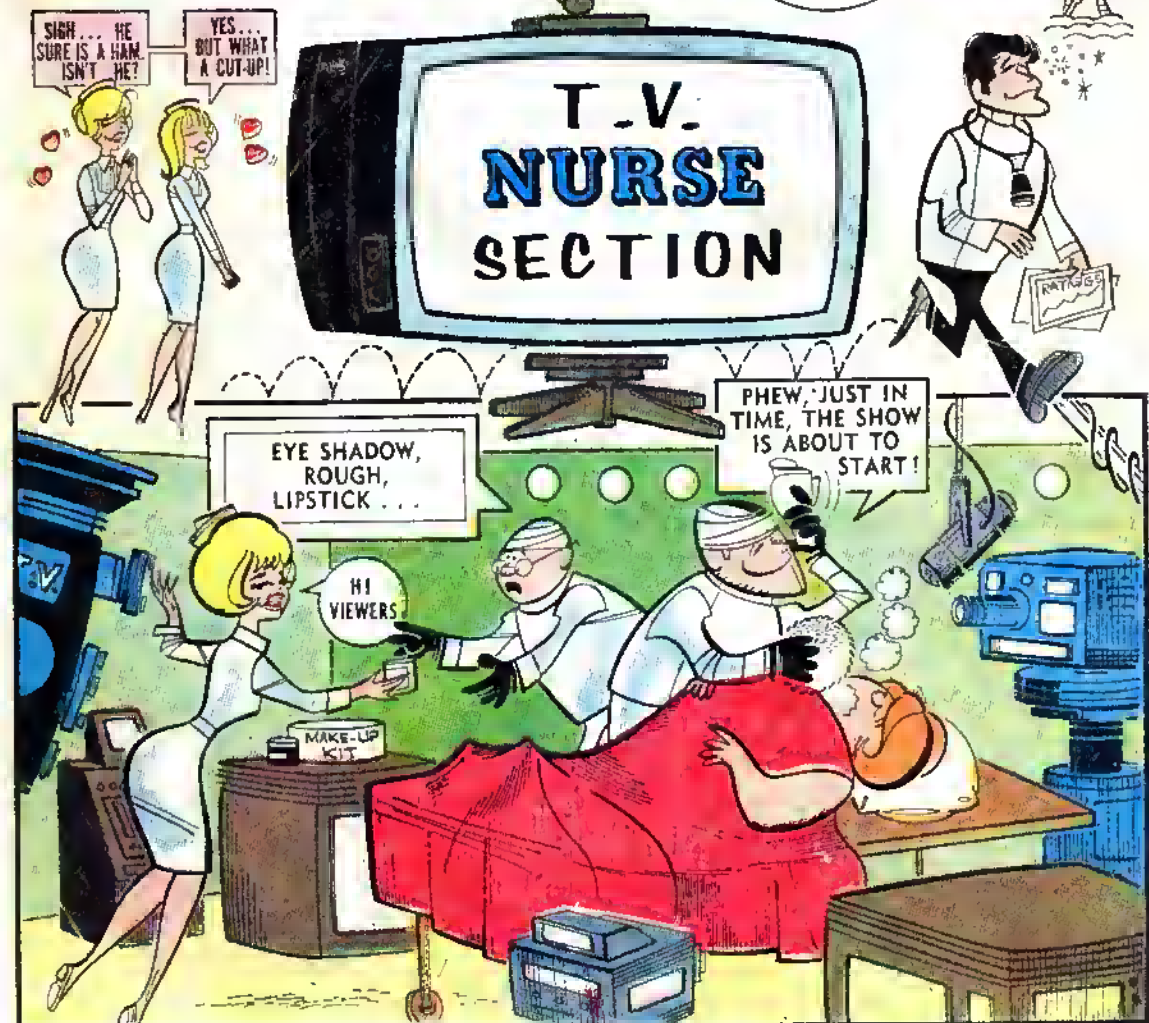
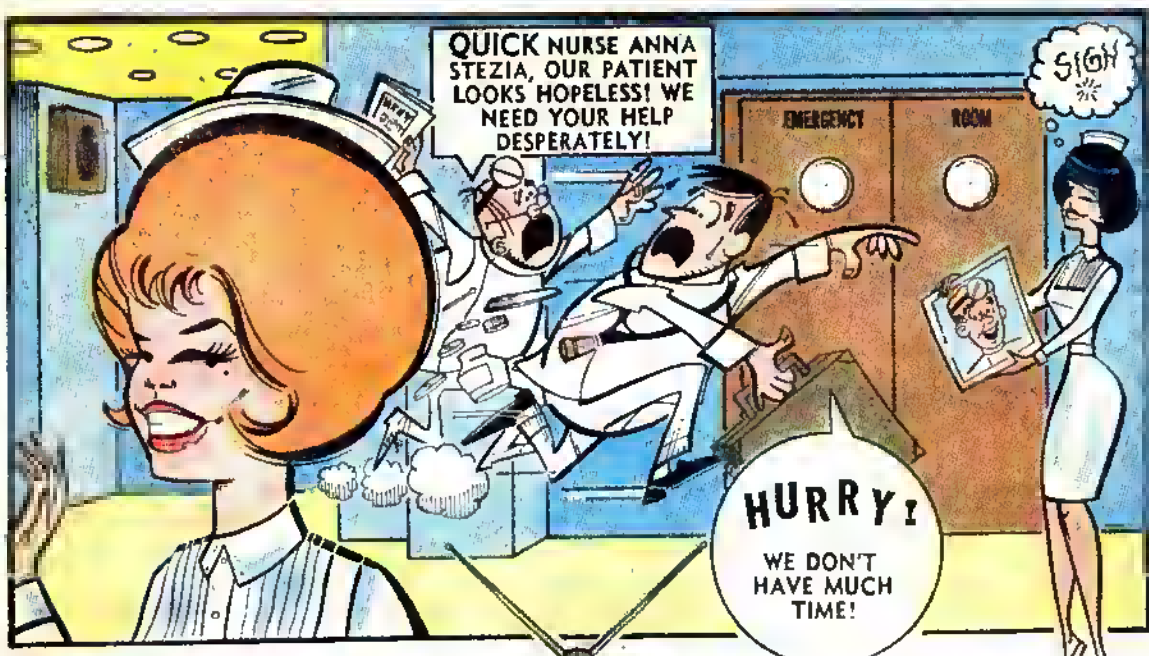
DIVE-IN
THEATRE
★ NOW PLAYING: ★
20,000 LEAGUES
UNDER
JULES VERNE ★

I AM THE
PRINCIPAL
OF THIS
SCHOOL!



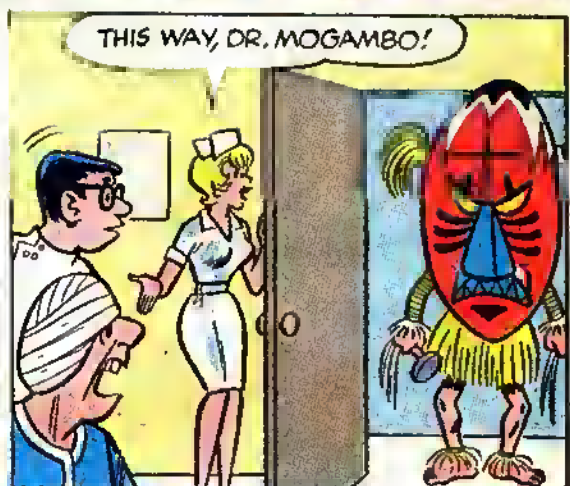
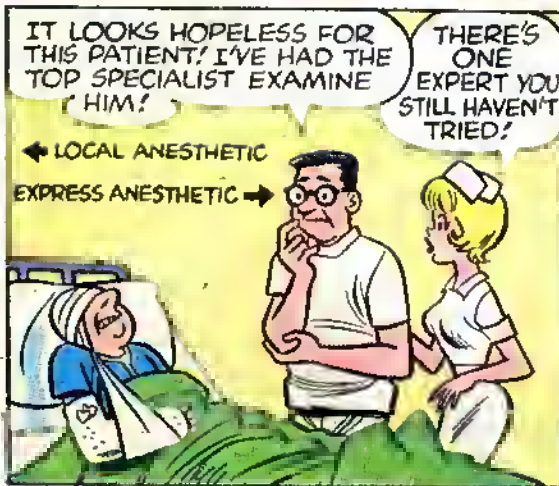
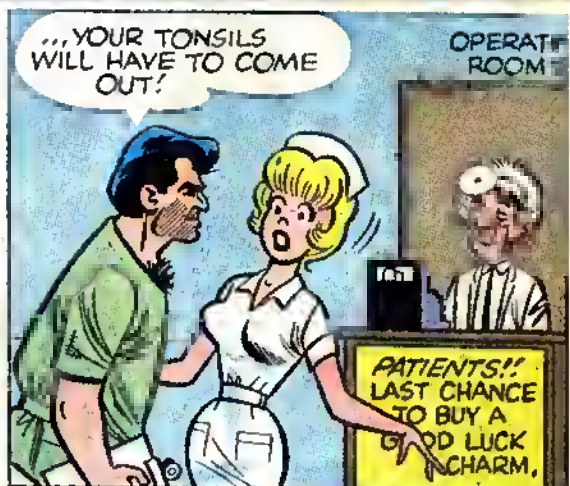
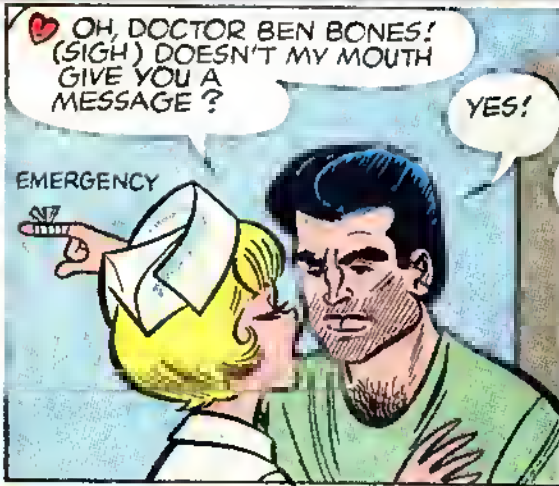
SPACE SPOOFS

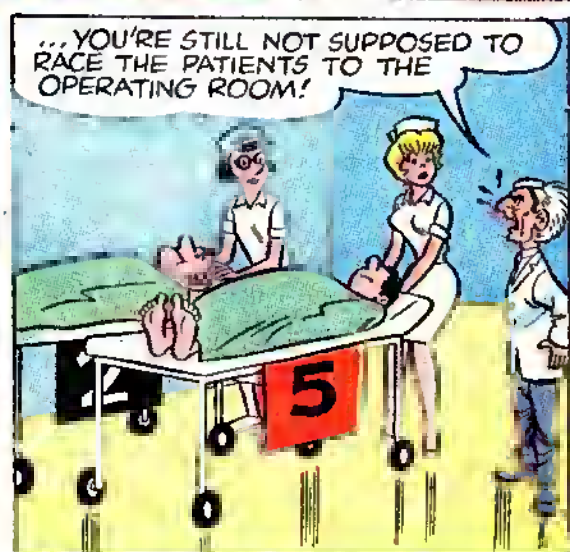
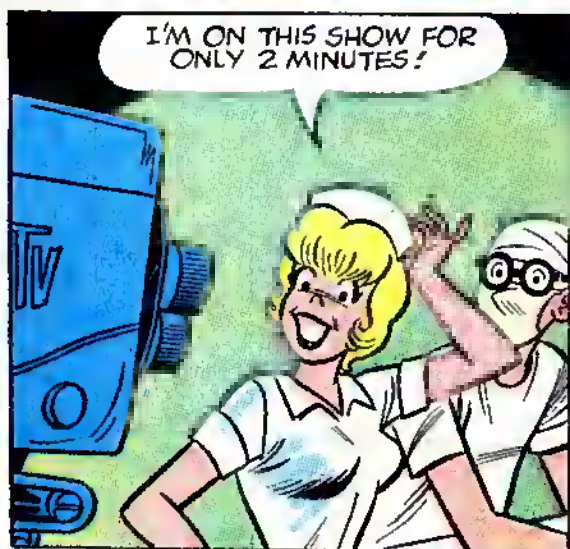
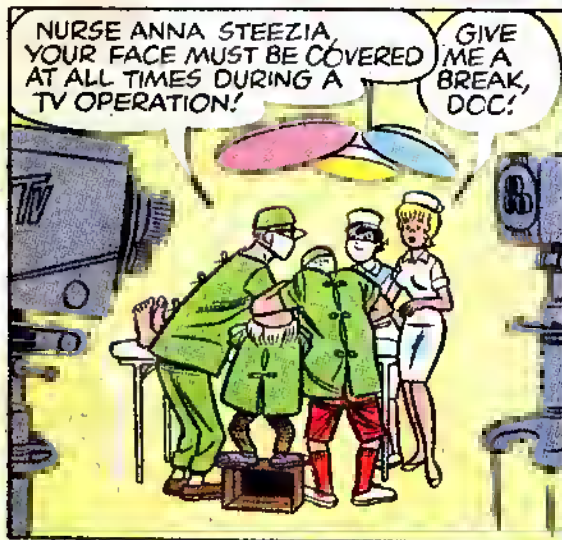
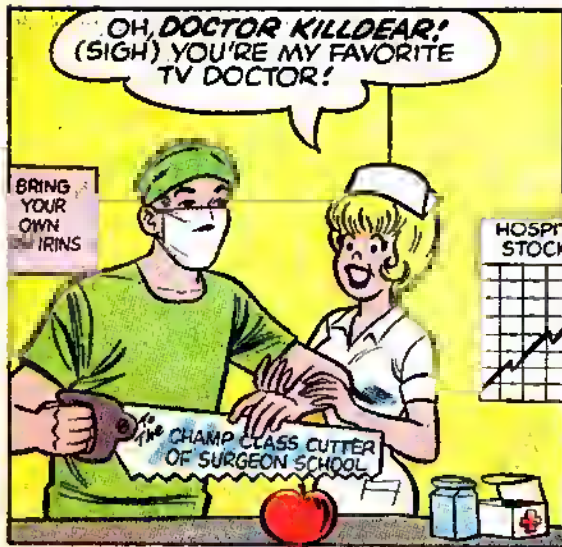




**T.V.
NURSE**

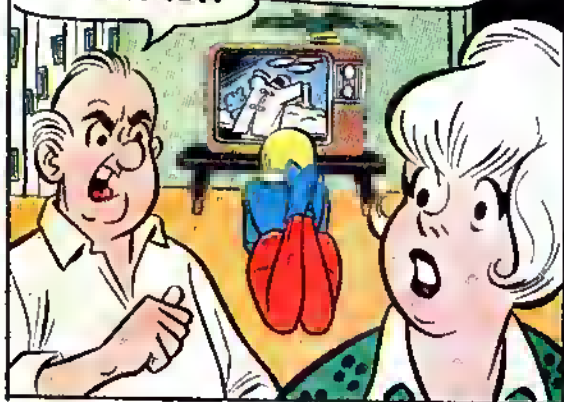
ANNA STEEZIA





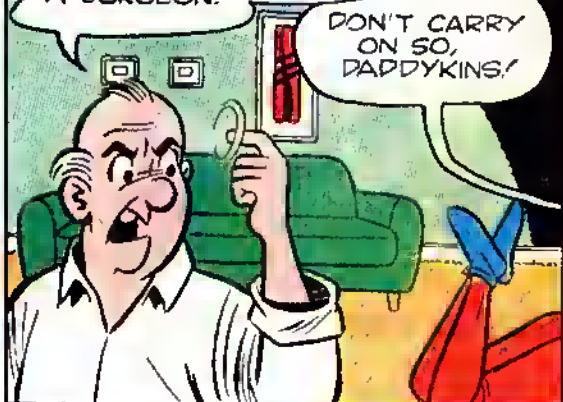
SOME TEENS ARE WILD ABOUT DANCING, SOME TEENS GET THEIR KICKS FROM HOT RODS, BUT **DONNA** SWOONED OVER SURGEONS, SUTURES AND SCALPELS. IN SHORT, DONNA WAS A REAL NUT ABOUT TV MEDICAL SHOWS...

DOESN'T THAT DAUGHTER OF OURS EVER WATCH ANYTHING BESIDES THOSE **OPERATING** **OPERAS?!**

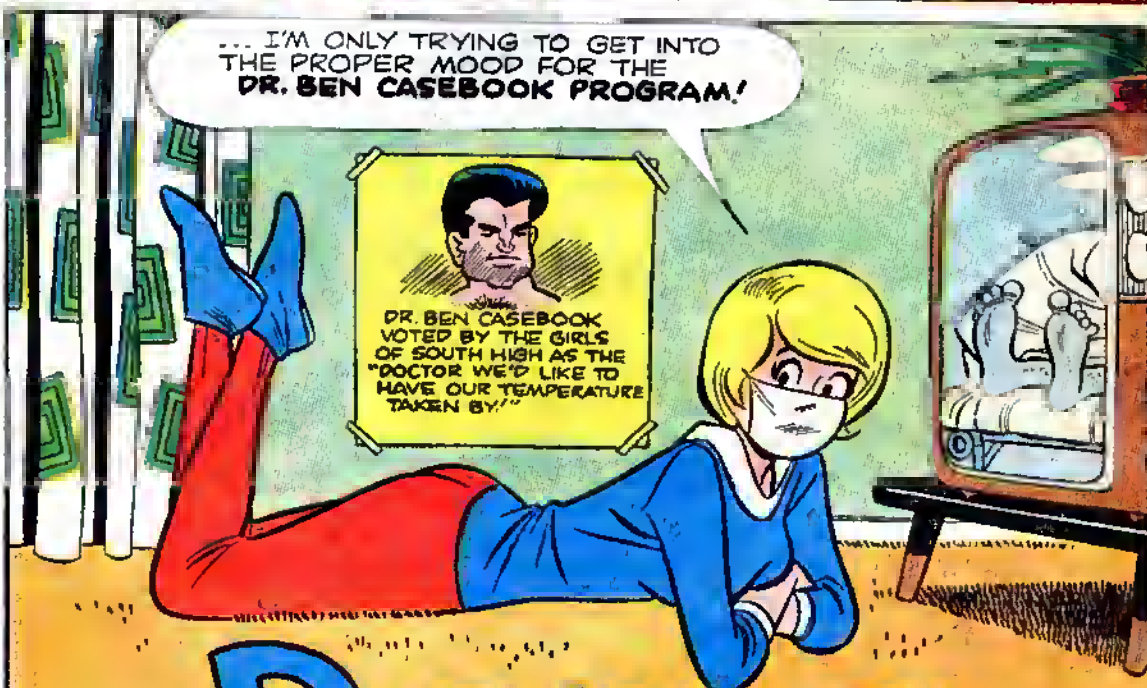


SHE'S SEEN SO MANY DOCTOR DRAMAS SHE'S FLIPPED HER LID! NOW SHE THINKS SHE'S A SURGEON!

DON'T CARRY ON SO, DADDYKINS!



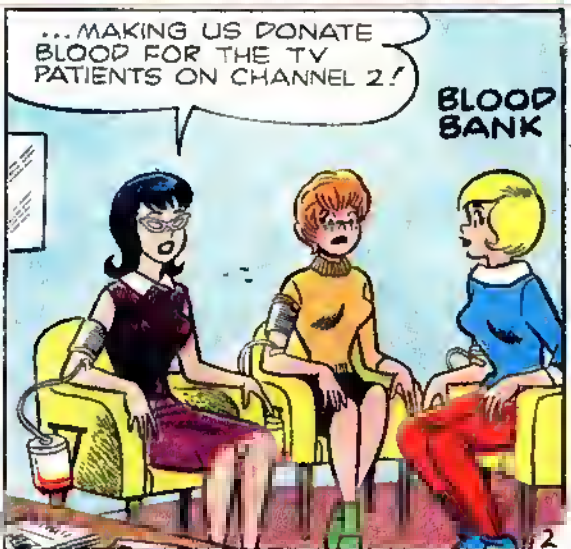
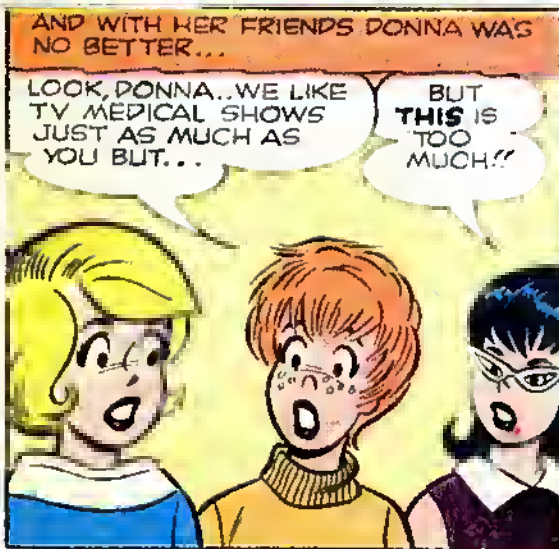
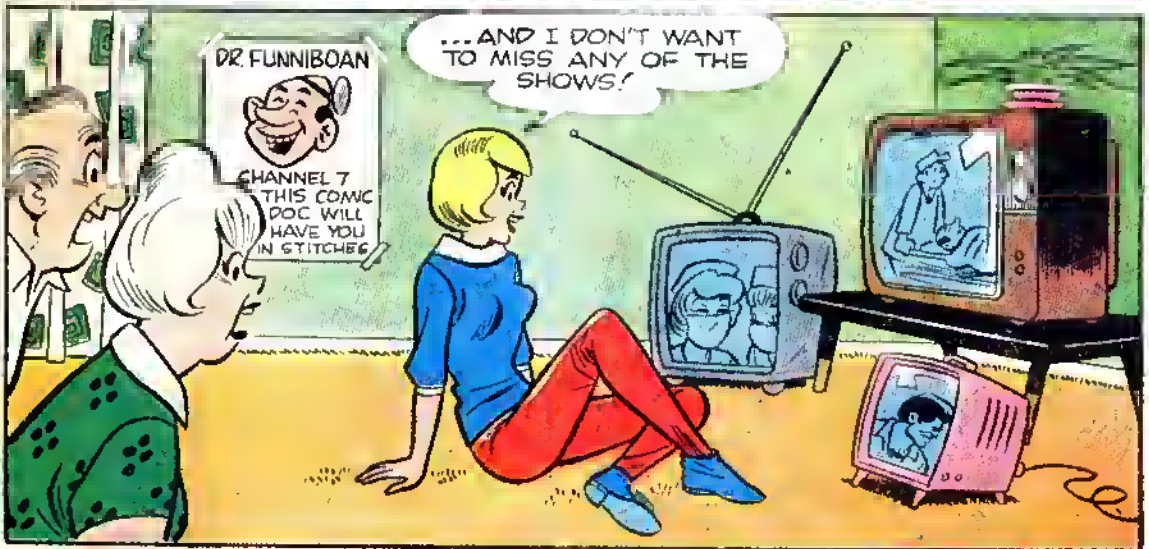
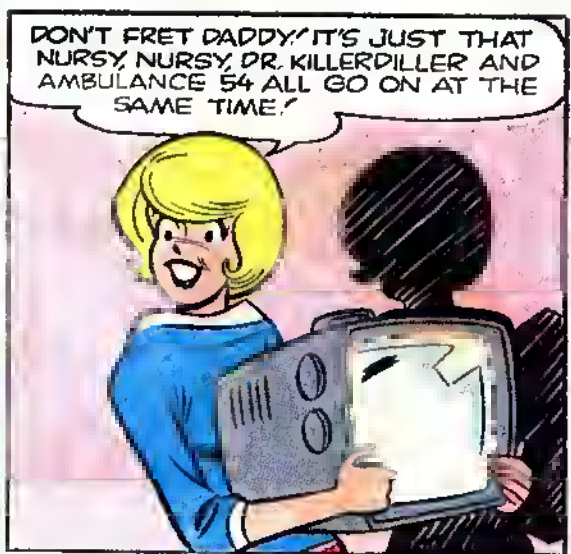
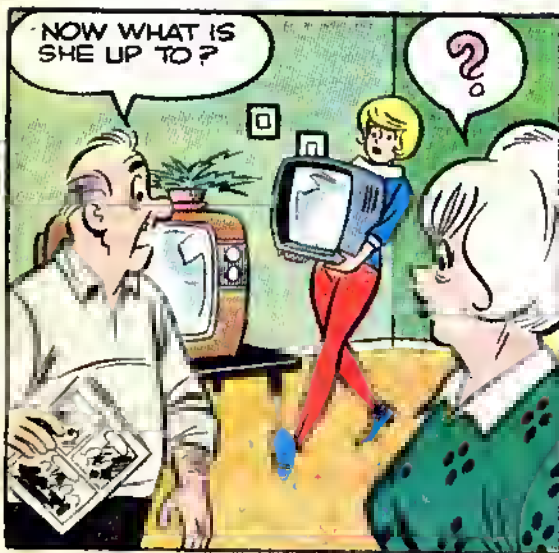
... I'M ONLY TRYING TO GET INTO THE PROPER MOOD FOR THE **DR. BEN CASEBOOK PROGRAM!**

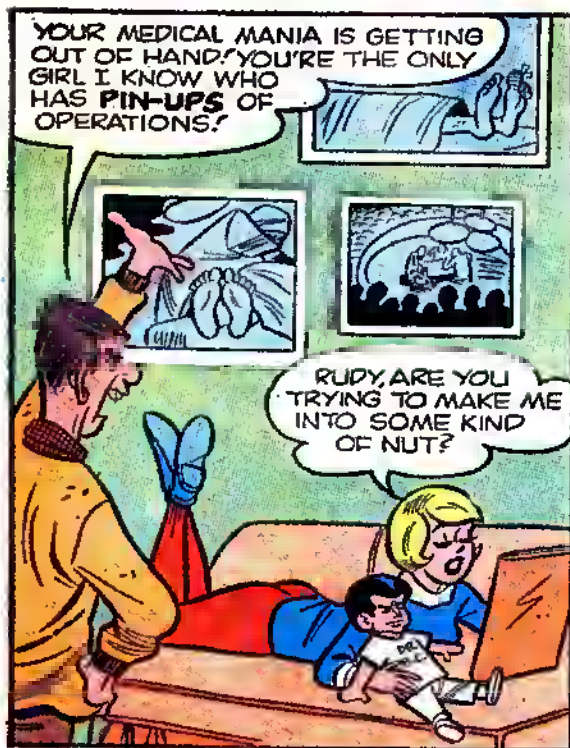
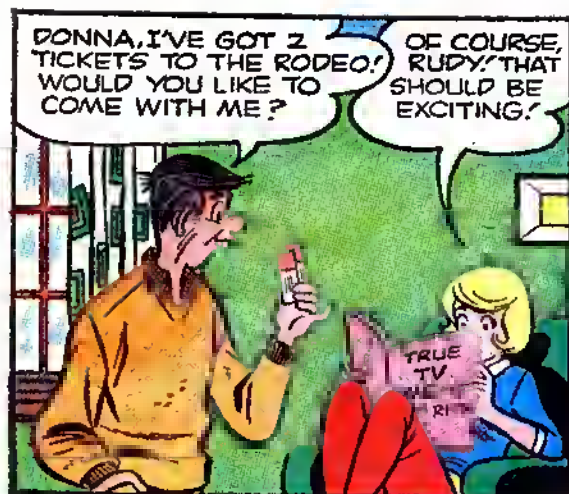


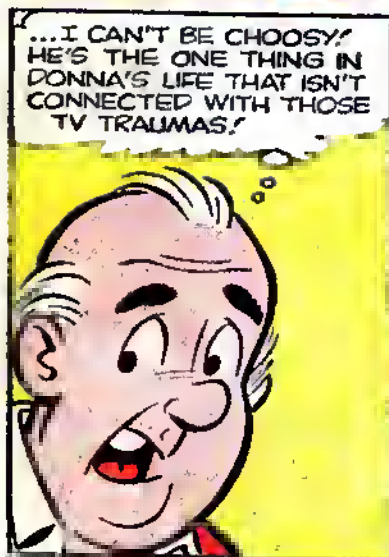
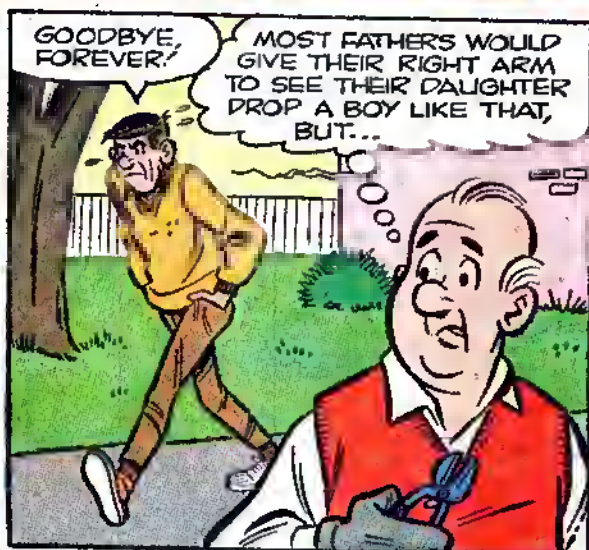
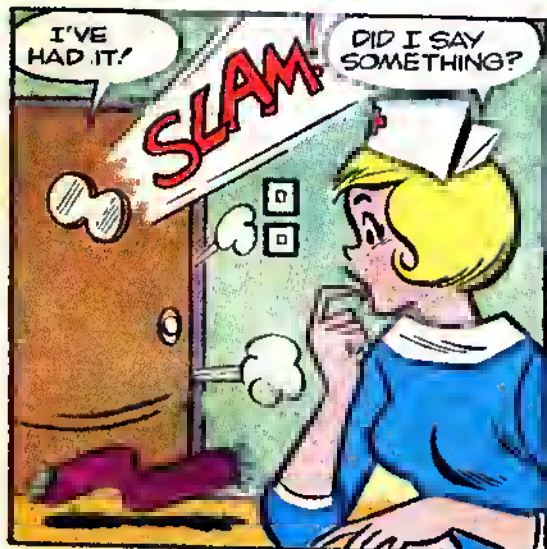
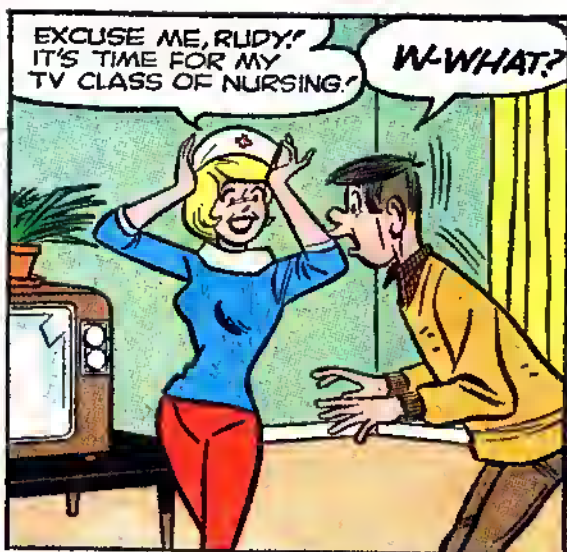
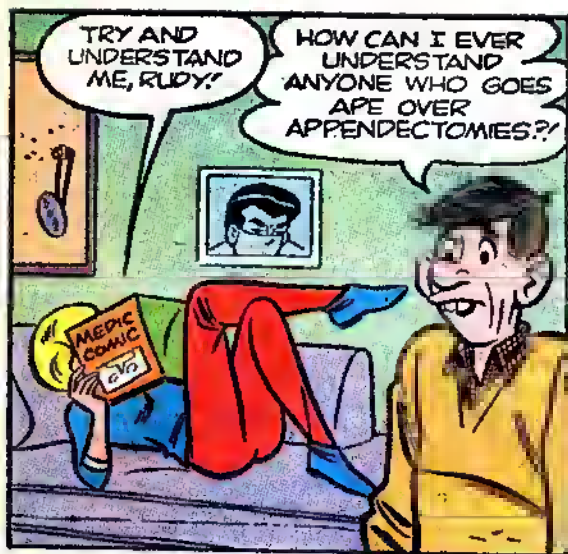
DR. BEN CASEBOOK
VOTED BY THE GIRLS
OF SOUTH HIGH AS THE
"DOCTOR WE'D LIKE TO
HAVE OUR TEMPERATURE
TAKEN BY."

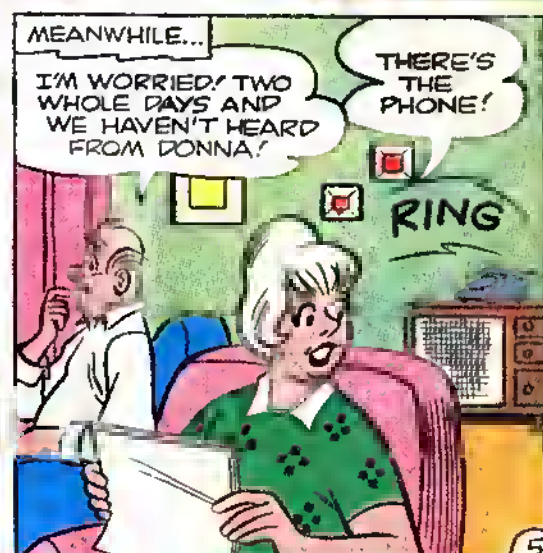
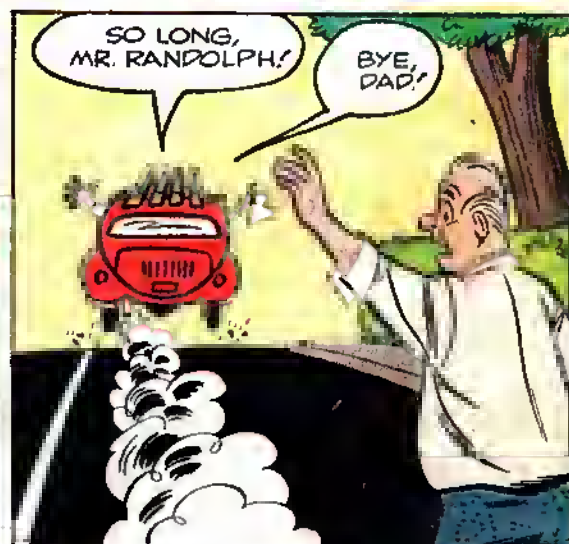
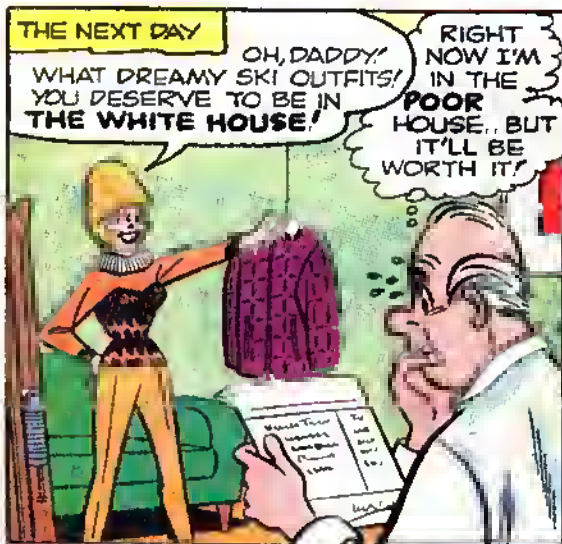
Donna

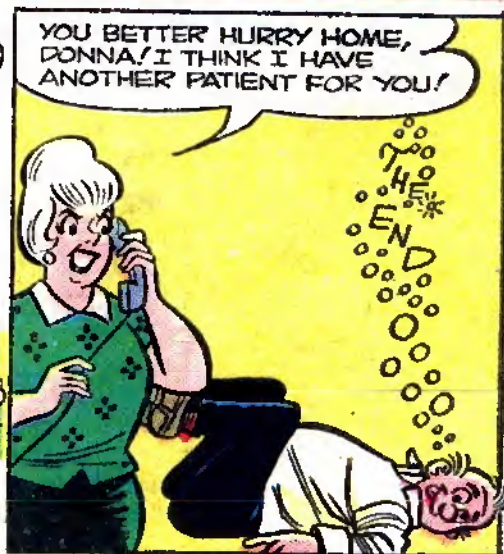
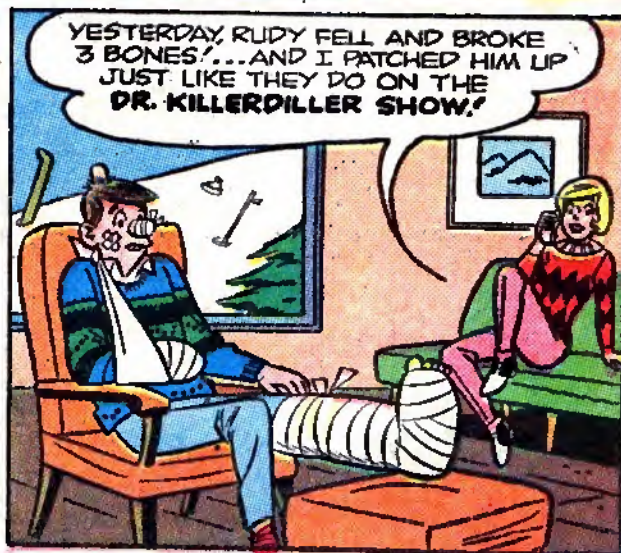
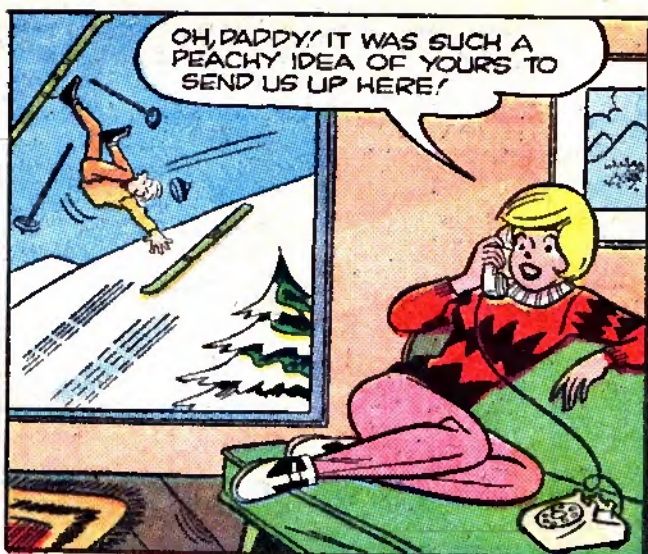
... SHE'S A DOOZY











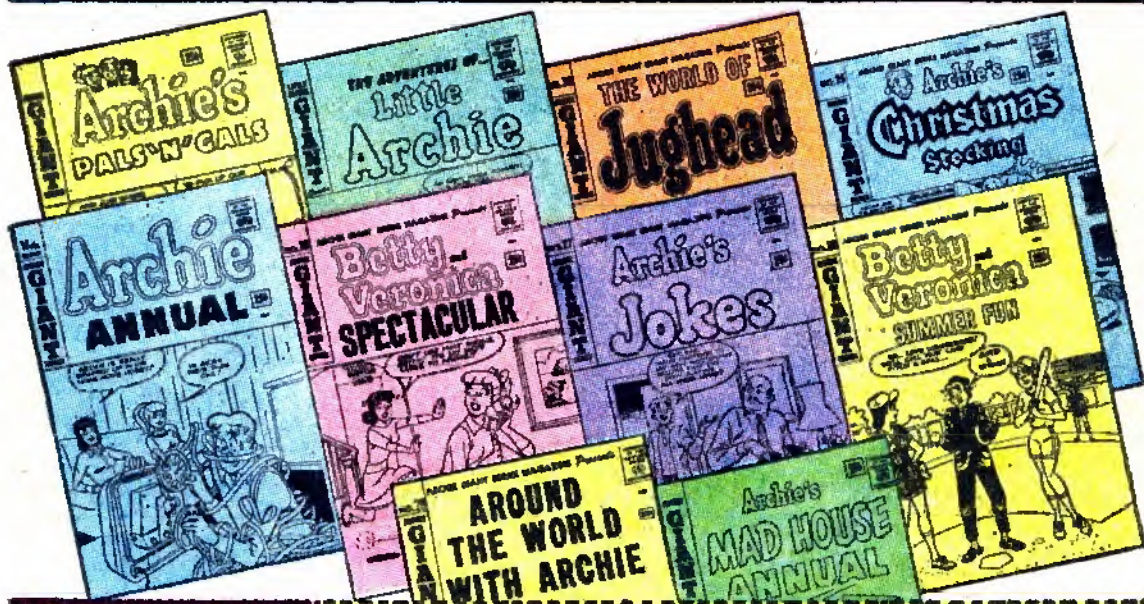
VOTE

THE STRAIGHT FUN TICKET!

**ARCHIE
QUARTER
COMICS**

**GIANT
SIZE
FUN-FILLED!**

**BEST
BUY
IN COMICS!**



**THESE BIG
BOOKS ARE
LOADED WITH
LAUGHS!
CAST *YOUR*
BALLOT FOR
THE ARCHIE
QUARTER
COMICS
OF YOUR
CHOICE!**

ARCHIE QUARTER COMICS, 241 Church St., New York 13, N.Y.

Please send the following **GIANT COMICS**. I enclose 25c in coin (35c in Canada) for EACH TITLE checked below:

- | | |
|---|---|
| <input type="checkbox"/> ARCHIE ANNUAL #16 | <input type="checkbox"/> ARCHIE'S PALS 'N' GALS #30 |
| <input type="checkbox"/> ARCHIE'S JOKES #27 | <input type="checkbox"/> ARCHIE'S CHRISTMAS STOCKING #25 |
| <input type="checkbox"/> LITTLE ARCHIE #31 | <input type="checkbox"/> BETTY AND VERONICA SPECTACULAR #26 |
| <input type="checkbox"/> THE WORLD OF JUGHEAD #30 | <input type="checkbox"/> BETTY AND VERONICA SUMMER FUN #28 |
| <input type="checkbox"/> AROUND THE WORLD WITH ARCHIE #29 | <input type="checkbox"/> ARCHIE'S MAD HOUSE ANNUAL #2 |

Name _____ Age _____
(PLEASE PRINT)

Address _____

City _____ State _____

Zip Code _____

DEPT. A

THE AUDIENCE ALWAYS LIKES TO GET IN ON THE ACT! THAT'S THE REASON FOR THE HUGE SUCCESS OF THOSE **SING ALONG PROGRAMS**, SO WHY DON'T WE HAVE MORE...

DOING-ALONG-WITH PROGRAMS!

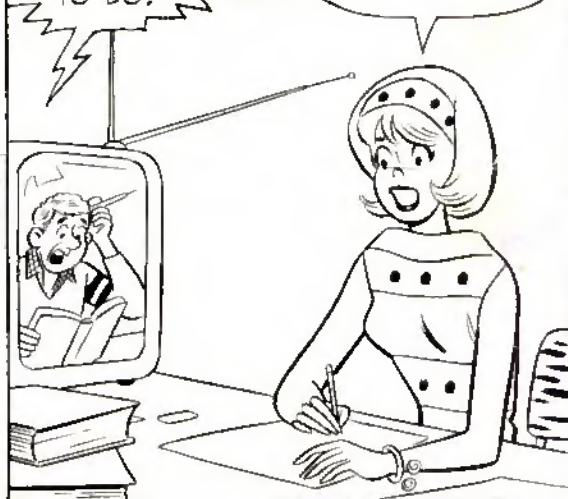
I WISH THERE WAS SOME WAY I COULD **DIAL** HIM OFF!



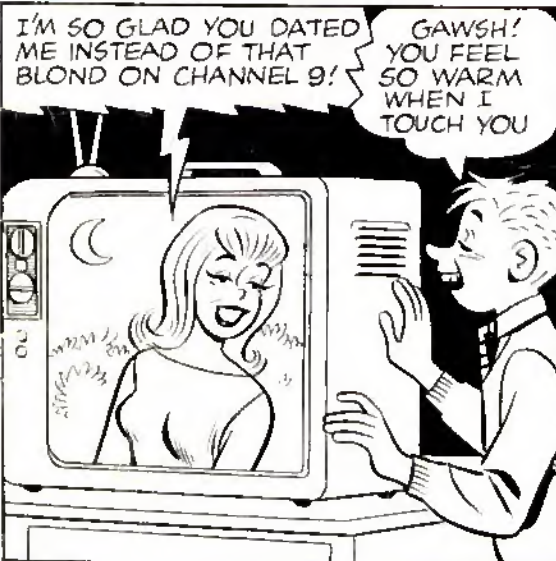
SINCE MISERY LOVES COMPANY, HOW ABOUT A **HOMEWORK ALONG PROGRAM**?

GOSH! I STILL HAVE MY ALGEBRA, TRIG AND GEOMETRY TO DO!

I DON'T FEEL SO BAD NOW!



WITH A **DATE-ALONG PROGRAM** EVEN THE HOMELIEST TYPES WILL BE ABLE TO GET SUPER DATES...



AND OF COURSE, THERE'S BOUND TO BE A **COMMERCIAL ALONG PROGRAM**...



DIG THIS CRAZY OFFER!

WE'LL SEND YOU
A **FREE** COPY OF
ARCHIE'S PALS 'N' GALS
WITH EVERY ONE YEAR
SUBSCRIPTION!

YOU GET FOUR
GIANT SIZE COMICS
PLUS A BIG BONUS
ISSUE ABSOLUTELY
**FREE!...IT'S A
STEAL!**

LIKE FINDING
A QUARTER!
...AND WHO CAN'T
USE AN EXTRA
TWO BITS?

SO GET WITH IT!
FILL OUT THE COUPON!
THIS OFFER IS LIMITED AND
WE DON'T WANT YOU TO MISS
OUT ON OUR GIFT TO YOU!
DON'T DELAY!...ACT **NOW!**

SEND TO ARCHIE'S PALS 'N' GALS 5 FOR 4
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND ONE DOLLAR
(\$1.50 IN CANADA) FOR THE NEXT FOUR
ISSUES OF ARCHIE'S PALS 'N' GALS
PLUS A FREE BONUS ISSUE!

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____

**BUY 4!
GET
5!**